Purdue University Libraries and School of Information Studies
Strategic Plan 2021 - 2024

VALUES

Innovation
We encourage new ideas and creative approaches in all we do

Collaboration
We work together, with campus and others, to find solutions

Agility
We embrace change and shift nimbly to meet emerging needs

Equity
We advance access, diversity, inclusion, and a sense of belonging

Stewardship
We thoughtfully harness and leverage our human and financial resources for maximum impact

Service
We gladly share our knowledge and expertise with Purdue students, faculty, and staff and beyond

MISSION

We lead in research, teaching, and learning, and create and provide equitable access to diverse resources, outstanding services, and innovative spaces, for Purdue's local, national, and international communities

VISION

Purdue University Libraries and School of Information Studies will be a proven leader and impactful partner in the pursuit of transformational teaching and learning, research excellence, and meaningful engagement and outreach

GOAL 1: Advance sustainable scholarship and research excellence through seamless, timely, and user-focused access to collections and resources that support research, publishing, teaching, and learning

Objectives:

1.1   Design and implement a comprehensive, user-focused collections strategy that is evidence-based, sustainable, and meets the needs of our diverse users

1.2   Design and implement a comprehensive UX plan in order to connect users to resources more effectively and efficiently

1.3   Increase access to and awareness of collections unique to Purdue in support of the University's teaching, research, and engagement

1.4   Broaden availability of open scholarship to advance equitable and financially sustainable access to scholarly resources

GOAL 2: Optimize existing, and design and deploy new virtual and physical services, systems, and spaces that are welcoming, easy to access, and responsive to user needs

Objectives:

2.1   Gather stakeholder input, evaluate, and optimize the usability and utilization of user-facing services and physical and virtual spaces

2.2   Appraise and update computing infrastructure and tools in support of research, teaching, and library services, in particular, to advance digital scholarship and to leverage shared resources

2.3   Develop and implement new systems, services, and spaces that facilitate Purdue's Next Moves and that advance our vision and strategic goals

GOAL 3: Structure and implement information studies instructional, discovery, and engagement programs and activities to enable communities to learn, effectively research and create new knowledge

Objectives:

3.1   Design and advance coordinated and comprehensive instructional programs that include for-credit offerings, non-credit offerings, and informal service desk and consultative learning opportunities and outreach

3.2   Identify and expand our signature areas of excellence in information studies, including geospatial information, bioinformatics, data management, systematized literature reviews, archival studies, critical literacies, information literacy/informed learning and digital humanities

3.3   Support and enhance information-focused teaching and learning scholarship

3.4   Develop an assessment framework and implementation strategy for teaching and learning across multiple levels and modalities

3.5   Develop robust professional development programs to increase the skills, knowledge, abilities, and recognition of faculty and staff who participate in instructional programs

3.6   Create and implement an engagement program to identify and address community and professional informational and educational needs

GOAL 4: Foster an equitable, inclusive, and diverse workplace (environment, workforce, resources, activities) that values and leverages different cultures, identities, and perspectives

Objectives:

4.1   Develop an equity, diversity, and inclusion action plan that promotes organization development taking advantage of and contributing to campus resources and opportunities while being responsive to our unique mission

4.2   Build partnerships with other campus entities engaged in EDI efforts that support LSIS as well as advance broader campus objectives

4.3   Cultivate a culture and practice of assessment at individual and organizational levels that will inform EDI efforts as well as guide priorities for improvements in all aspects of practice (spaces/environment/service provision/teaching/engagement)

GOAL 5: Develop and recruit a diverse workforce with the skills, knowledge, and abilities required to adapt to evolving user needs

Objectives:

5.1   Create and implement a plan to recruit and retain a more diverse workforce, including examining and modifying hiring practices and other processes (onboarding, evaluations, promotion and tenure) that are impediments to that goal

5.2   Assess the current and anticipated needs of the organization in the provision of exemplary services, resources, instruction, research, etc.

5.3   Provide professional development and advancement opportunities for our employees to develop skills, knowledge, and abilities in alignment with organizational priorities and institutional mission

5.4   Ensure alignment between faculty and staff positions and our mission-critical priorities

GOAL 6: Improve the visibility and awareness of our resources, services, and spaces

Objectives:

6.1   Create and staff a strong communications and marketing team

6.2   Develop and initiate a comprehensive communications and marketing plan for the Libraries

6.3   Develop and implement plan for applying Purdue branding guidelines consistently throughout the Libraries and School of Information Studies, physically and virtually, whenever possible